

COMING SOON from LOONEY LABS

Street Date
June 24, 2011



Seven Dragons is a fast domino-like game, where players attempt to be the first to create a connected territory of seven panels of their dragon. Secret Goals add the opportunity to bluff, and with aggressive Action cards in the mix, subterfuge is a necessity! Seven Dragons features original paintings by Larry Elmore, the greatest dragon artist in the fantasy industry today!

Advance Demo Kit

Ships in May - \$10 direct from Looney Labs only - each kit contains a demo copy, an 11"x17" poster, and a 25 pack of the peel-off promo card postcard Shuffle Hands.

Important Deadlines

Retailer pre-orders due to distributors: **May 27, 2011**
Distributor pre-orders due to Looney Labs: **May 31, 2011**
Street Date: **June 24, 2011**



Contact Us!

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Key Selling Points

- Everyone loves dragons!
- Hotly anticipated in the hobby industry
- Gameplay similar to our card game Aquarius but with all new artwork
- Easy enough for kids, deep enough strategy to keep adults engaged
- Preschooler variant rules are included so the whole family can play together!
- Packaged in a two part box (3.75"x5"x1") with a FREE 6 game display (3.8"x7"x8")



Product Info

Name	Seven Dragons	6 Game Display
Stock #	LOO-039	LOO-039-D
ISBN	1-929780-49-4	1-929780-84-2
MSRP	\$15	\$90

Promotional Products (pre-order only)

Name	6 Game Display w/Free Demo	Promo Card 25-pack: Shuffle Hands
Stock #	LOO-039-X	LOO-814-19
ISBN	1-929780-85-0	1-936112-33-7
MSRP	\$90	\$7.50 NET