



Company: Looney Labs  
Project: Pink Hijinks App  
RFQ Date: February 2014  
Launch: Oct/Nov 2014  
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We are looking for someone to program, launch, and help promote an electronic game for us!



The physical game comes in a little pink bag, and consists of 9 plastic pyramids, a board, and a custom die. The rules are simple. The game is fun!

Rules: <http://www.looneylabs.com/games/pink-hijinks>

Beyond an iOS version, we are interested in Android, FaceBook, etc.

Please educate us on our options for an electronic game!

#### Other thoughts/details:

\* The app needs to promote the physical game, so it needs to show off the beautiful physical representation of the pyramids... that said, we love this: <http://5by.com/x/49R>, and want to make an app that is awesome and amazing in its own right. We are open to creative suggestions!

\* You could be the publisher, or Looney Labs could be the publisher, but either way we are looking to partner with someone with marketing savvy to help us promote the electronic game.

\* This game should stand as an advertisement for the game Pink Hijinks, but is NOT an ad for all the other pyramid games or the concept of the Looney Pyramids game system. We are not building an engine for future pyramid games, just building this game as a fun, simple electronic game.

\* This can be a very simple app. We want two player "Pass & Play" and "Player vs AI" options, but the AI shouldn't be too difficult, and we don't need networked play, in game chat, etc.

If you are serious about bidding on this project, email [contracts@looneylabs.com](mailto:contracts@looneylabs.com) to request a copy of the game. Let's get together in person if you will be at any of these shows! <https://www.facebook.com/LooneyLabs/events>