

FOR IMMEDIATE RELEASE

## PLAYDEK AND LOONEY LABS ANNOUNCE THE RETURN OF DIGITAL FLUXX

**July 3, 2019**—Vista, CA – Playdek, award-winning mobile video game publisher, and Looney Labs, iconic tabletop game publisher, today announce that *Fluxx* will be returning to mobile platforms on July 18th!

“Fluxx is a wonderful game for digital adaptation, and we are happy to be able to bring it back to iOS as well as finally get it in the hands of Android users,” said Joel Goodman, CEO of Playdek. “It plays great against your friends online and is a perfect fit for pass-and-play games.

Priced at \$2.99, *Fluxx* will make its return to iOS platforms and for the first time will be coming to Android phones and tablets on July 18th. *Fluxx* will also be coming to PC and Mac via Steam later this year.

“I’m so excited that *Fluxx* will be available for Android as well as iOS platforms,” said Kristin Looney, CEO of Looney Labs. “Our fans have been begging for an Android version, and Playdek has made it happen for them!”

*Fluxx* fuses its chaotic and fun game play with offline and online features that fans have come to love in Playdek games!

- Offline and Online play for 2-4 players
- Human and AI opponents
- Pass-and-play Multiplayer
- Full asynchronous support for multiplayer online games
- Invite friends to online games
- Online player stats
- Localized for English, French, Italian, German, Spanish and Dutch
- Tutorial

Looney Labs’ mission is to create fun, which they have achieved with the popular game, *Fluxx*! A simple, yet engaging game that has sold over three million copies, *Fluxx* features New Rule cards that change the rules of the game and Action cards to create chaos. Even the object of the game will change during play, as players swap out one Goal card for another. The *Fluxx* card game has earned the Mensa Select Award for games that meet Mensa’s high standards of originality, playability and design.

“I’m very excited about the return of digital Fluxx,” said Andrew Looney, inventor of the card game. “I was very pleased with the original version Playdek created seven years ago, and I’ve played over 3000 games with fans during that time. I look forward to playing many more!”

### **About Playdek, Inc.**

Located in Vista, CA, Playdek is a premier developer and publisher for the world’s best tabletop gaming. Playdek has won numerous awards for their digital board games, with notable titles such as *Twilight Struggle*, *D&D Lords of Waterdeep*, *Ascension*, *Agricola* and *Fort Sumter*. Visit [www.playdekgames.com](http://www.playdekgames.com) for more information.

### **About Looney Labs:**

Based in College Park, MD, Looney Labs creates enjoyable, innovative and attractive card games and board games. Looney Labs has developed several popular games including the *Fluxx* series, *Pyramid Arcade*, *Loonacy*, and many others. The Looneys believe that one of the most important things they create is the fun people have while playing their games. For more information, please visit [www.looneylabs.com](http://www.looneylabs.com) or [www.facebook.com/looneylabs](http://www.facebook.com/looneylabs).

