



RETAILER HOLIDAY SPECIAL

At the end of 2017, we are losing the license to our Cartoon Network titles. The hang tab one, CN Fluxx, is already sold out, but we have some extra stock of Adventure Time Fluxx and Regular Show Fluxx that we would like to get into as many specialty stores as possible! We have to stop selling them on 12/31/17, but retailers can sell their stock for years to come until it is sold out.

Holiday Special: LOO-2017BUNDLE

Each Case contains 8 displays:

- 3 displays (18 games) of Adventure Time Fluxx - \$20 MSRP, only \$6 each game <-- 70% off MSRP
- 2 displays of Regular Show Fluxx - \$20 MSRP, only \$6 each game <-- 70% off MSRP
- 1 display of Holiday Fluxx - \$16 MSRP, \$8 each game <-- 50% off MSRP
- 2 displays of Fluxx Dice - \$12 MSRP, Absolutely Free! <-- FREE!

That's \$840 MSRP in product per case for only \$228! <-- That's an 82% discount off MSRP

USA Only, and it's \$22 shipping per case. \$250 for \$840 value <-- with shipping it's a 70% discount...
Buy 3 cases and the shipping is free!

These are great games! We've sold 36,000 copies of Adventure Time Fluxx & 24,000 copies of Regular Show Fluxx - and they're still strong sellers in hobby distribution. We wish we could keep the license... but we have to sell them off quickly, and we want our B&M retailers to have a chance at these prices.

What else? Any store can use a few Holiday Fluxx for the season. And we're throwing in the 12 copies of Fluxx Dice for free. Fluxx Dice is tons of fun, but they didn't sell well at its price point, so we've decided to use a bunch of our remaining stock as promotional items and are passing on that ability to you! You can use them as prize support, buying incentives, or just sell them for the profit - your choice!

Deadline to order: September 22 (while supplies last)

We will ship the week of October 9.

Payment Options: VISA, Master Card, PayPal Invoice, or net30 if you already have terms with us.

Thanks for selling our games!

Kristin Looney
Looney Labs
retailers@looneylabs.com
301-441-1019

<-- Contact to order!

A full case of 48 Fluxx games:

- 18 Adventure Time Fluxx**
- 12 Regular Show Fluxx**
- 6 Holiday Fluxx**
- 12 Fluxx Dice**

\$840 MSRP in value, \$228 cost

**Direct from Looney Labs only
While supplies last
B&M Specialty Stores Only**