



Hello BGX Store Owner!

Thank you for participating in BGX 2020, Looney Labs is excited to provide a "Tiny Box of Fun" for your event! In this box you will find:

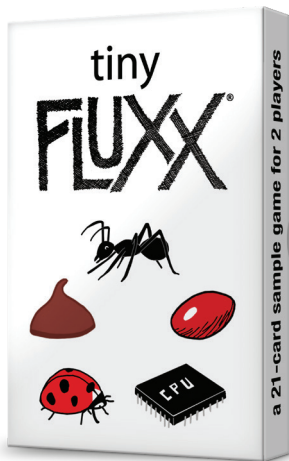
- 15 Tiny Fluxx decks (this is your 30-day exclusive)
- 5 FREE Are You a Robot? packs (this game is already in distribution)

Thank you for selling our games and promoting them at your BGX event!

Kristin & Andy
Kristin and Andy Looney

HOW TO USE TINY FLUXX:

Description: Tiny Fluxx is a 21-card, 2-player version of Fluxx that is intended to be a beginner's introduction to the game. It plays in 5-10 minutes, perhaps 15 if players are reading the rules. Not only is this a great way to introduce newbies to Fluxx, but it will also be a collector's item for your more hard-core Looney Labs fans.

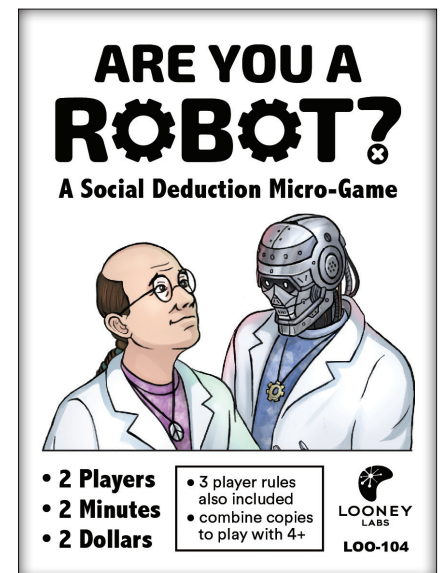


1. You could simply sell the decks for \$5 each
2. Hold a Tiny Fluxx "Teach and Learn" Event
 - Perhaps charge a tiny (\$2 or \$5) entry fee
 - All participants get a coupon for \$5 off any other Fluxx and have a 50% chance of winning a copy of the Tiny Fluxx
 - This is a 2-person game – the winner of the game (or maybe 2 out of 3 games) gets to keep the Tiny Fluxx copy
 - Up to 30 participants – try to pair newbies who want to learn with long-time fans who can teach
 - If two newbies get paired together, the event host employee can help them with the instructions
 - This event should take 15-30 minutes

HOW TO USE ARE YOU A ROBOT?:

Description: Are You a Robot? is a 2-3 player social deduction game that takes approximately 2-5 minutes to play. With multiple copies, larger groups can play a variant with elimination, but the core 2-3 player game is tons of fun and is what you want to focus on for your BGX event.

1. You could simply sell the packs for \$2 each.
2. You could order more of these inexpensive packs (\$1 cost for you) and give them to all participants on that day. Everybody gets a game!
 - This means you can also use this game as a filler throughout the day
 - You could choose to hold an Are You a Robot? tournament – one and done elimination would only take 15-30 minutes, with the prize perhaps being any small-box Looney Labs game
3. You could give these five packs to your employees to demo in filler moments and order more to sell once people are hooked. Remember to point out that if multiple friends each have a copy, they could play the large group variant of the game!



****Please Note:** Alliance can sell you more Robots – order SKU# LOO-104-B. If you would like to order 50 or 100 units, contact Looney Labs directly at (301) 441-1019 or email retailers@looneylabs.com.