

# Looney Labs Invaded By Zombies!

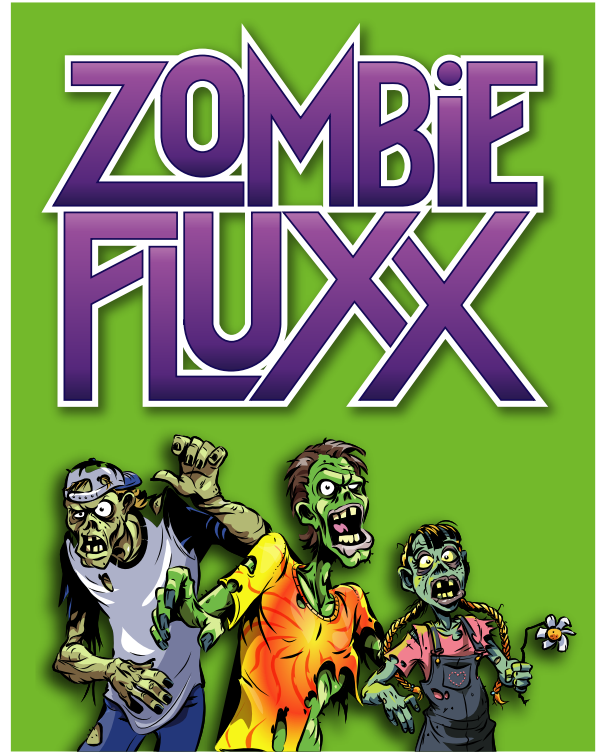
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College Park, MD – Just in time to celebrate the spookiest holiday of them all, Looney Labs is proud to announce the arrival of Zombie Fluxx! Fluxx, a card game in which the rules for how you play change from one turn to the next, is the perfect vehicle for a game about battling Zombies.

In Zombie Fluxx, players are able to explore the darker side of Fluxx with a new card-type called the Creeper. Creepers hang around in front of you, preventing you from winning, until you can do something to get rid of them. The good news is that the deck includes a Shotgun and a Chainsaw and various other cards you can use as weapons against the Zombies. Plus, you've got Sandwiches and Coffee and a couple of Friends to help you win. The bad news is, if your friends become zombies, you'll have to destroy them. Zombie Fluxx will be available in specialty stores everywhere starting October 10th, at a suggested retail price of \$16.00.

In 1999, Fluxx won a prestigious Mensa Select award as one of the five best games of the year. 350,000 copies and eight years later, Fluxx is still one of the most popular card games in the hobby market today. A game for 2-6 players, Fluxx begins with one basic rule: Draw one card, play one card. As cards are played, new rules change the number of cards played, drawn, or even how many cards can be left in your hand at the end of your turn! Fluxx is a great game for groups of mixed ages, as kids and adults alike can play each other and remain competitive. Fluxx is available in English, German, Japanese and Spanish editions, as well as spin-off versions Family Fluxx, Eco Fluxx, and the brand-new Zombie Fluxx. Christian Fluxx and Jewish Fluxx expansions work with the original version, plus Fluxx Blanxx card packs are available, allowing players to customize any version of the game with their own personal cards.



Looney Labs designs, produces, and markets award winning, specialty card and board games. Founded in 1996 by Andy and Kristin Looney, and located in College Park, MD, this team has become well-known in the gaming industry for their innovative and unique approach to making and selling games. The Looneys, both former NASA engineers, believe that one of the most important things they create is the fun people have while playing their games.

For more info about Looney Labs, visit: <http://www.looneylabs.com/factsheet.html>

For more information about Zombie Fluxx, please visit: <http://www.fluxxgames.com>

To request a review copy, email: [media-support@looneylabs.com](mailto:media-support@looneylabs.com)

To download high-resolution visuals, visit: <http://www.looneylabs.com/Resources/>

To arrange an interview with Andrew Looney, designer of Fluxx and Zombie Fluxx, or to obtain a review copy, please contact Looney Labs at 301.441.1019, or [media-support@looneylabs.com](mailto:media-support@looneylabs.com).